Toray's Strategy for Carbon Fiber Composite Materials







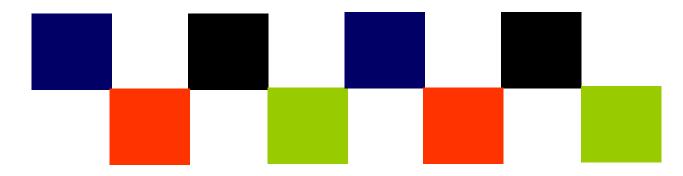






April 11, 2008
Toray Industries, Inc.
Senior Vice President
Masayoshi Kamiura

Long-term Corporate Vision and Positioning of Carbon Fiber Composite Materials Business



Project Innovation TORAY 2010 (IT-2010)



Road map to IT-2010 and Targets in IT-2010



After achieved NT reforms, Toray Group launched Project "Innovation TORAY 2010 (IT-2010)" in October 2006 in order to challenge for further growth through Innovation.

April 2002

April 2006

Long-term Vision

AP-New TORAY 21

AP-Innovation TORAY 21

Mid-term Business Strategies

NT21

Corporate
Structure
Reinforcement
defensive
management
postures

- Breakaway from Crisis -

NT-II

「Offensive management postures」

Establish foundation for further growth -

Achievement of ¥100 billion in Operating Income

IT-2010

「Management based on Innovation」

- Challenges for further growth -

Toward a Global Top Company of Advanced Materials

Goals in and around 2010

Net sales ¥1,800 billion

Operating income ¥150 billion

Operating income to net sales ratio 8.3%

ROA:8%

ROE:11%

2002 April

2004 April

2006 October

Around 2010



Basic Strategies (by Business Category)



Fibers & Textiles, Plastics / Chemicals

Foundation Businesses

- 1 Developing global operations
- ② Promoting "New Value Creator"
- ③ Developing downstream and processing business
- **4** Expanding advanced materials (automobiles, environment/energy, etc.)

Establish stable profit base

Promote advancement of foundation businesses

IT-related Products,

Carbon Fiber Composite Materials

Strategically Expanding Businesses

- 1 Focusing on growing markets (IT, automobiles, aircrafts)
- ② Prioritizing allocation of managerial resources

Positive expansion as profit driving businesses

Life Science, Environment (water treatment)

Strategically Developing Businesses

Nurturing the next profit base beyond 2010

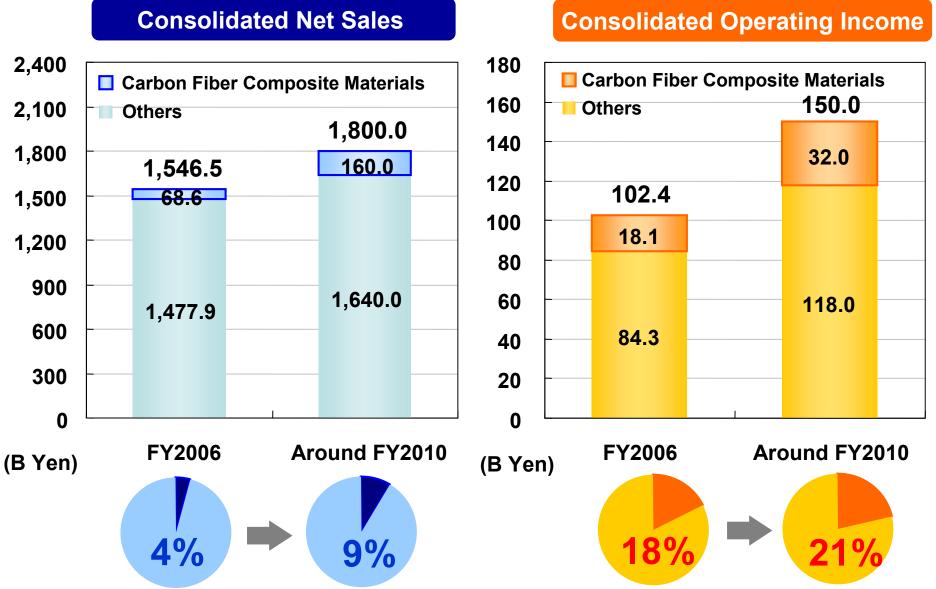
- 1 Intensive allocation of managerial resources
- ② M&A and strategic alliances with external parties

Strategically developing and expanding

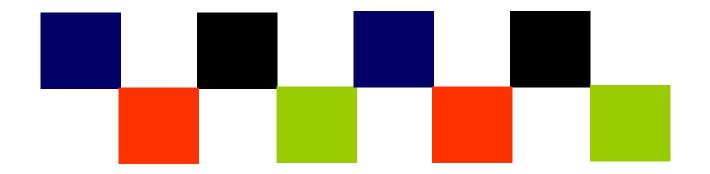


Positioning of Carbon Fiber Composite Materials Business in IT-2010





Strategy for Carbon Fiber Composite Materials

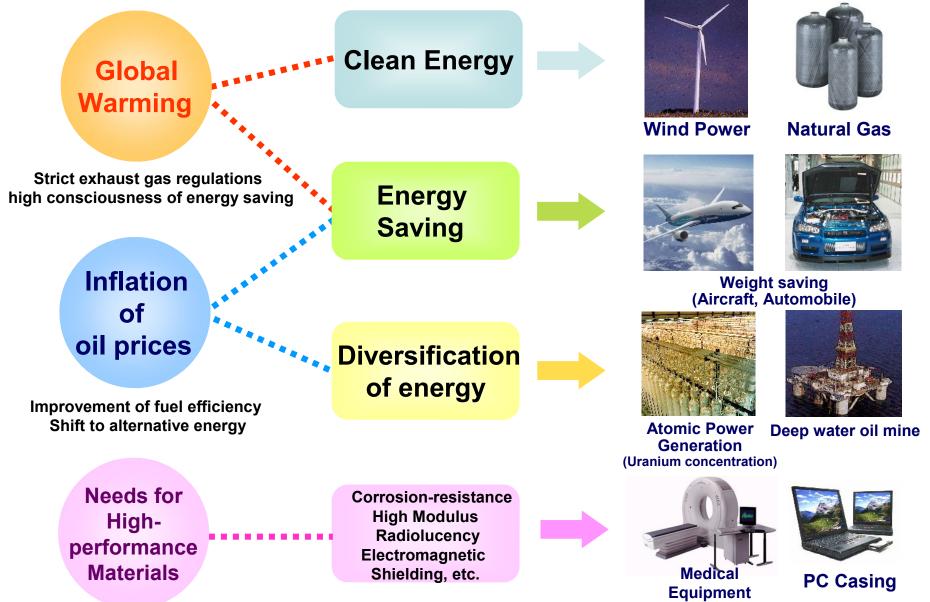


(1) Business environment and market structure



Business environment of Carbon Fibers

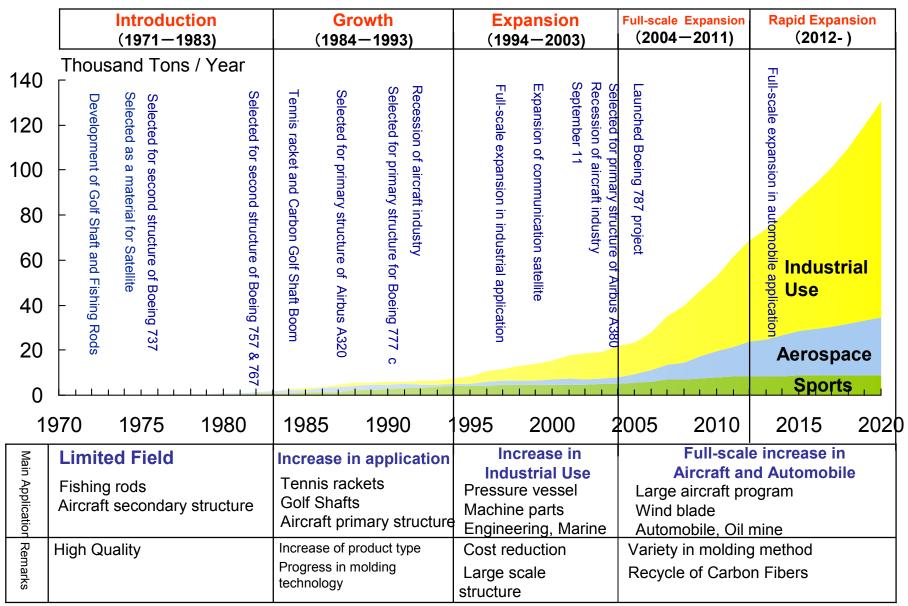






Carbon Fiber Market transition

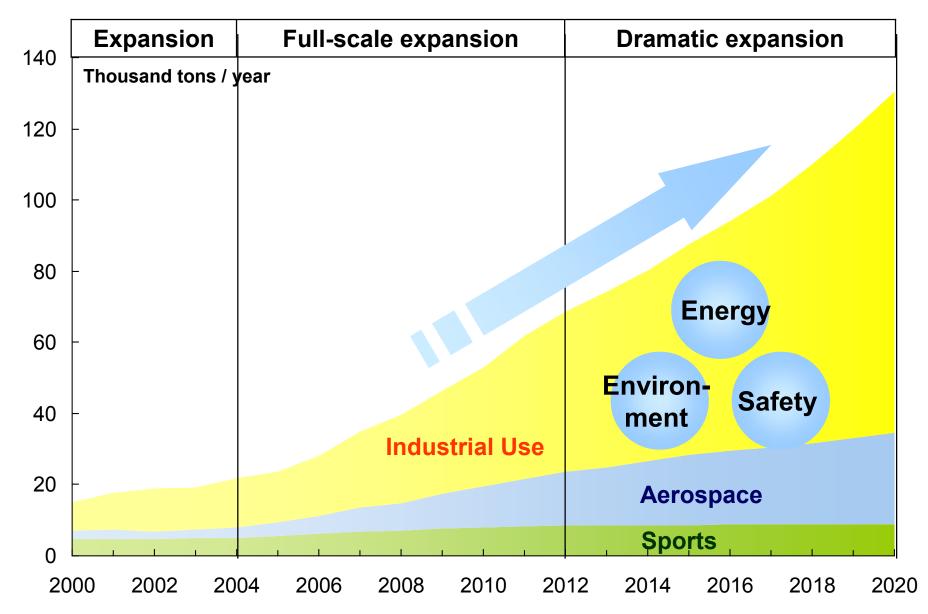






Carbon Fiber Market transition

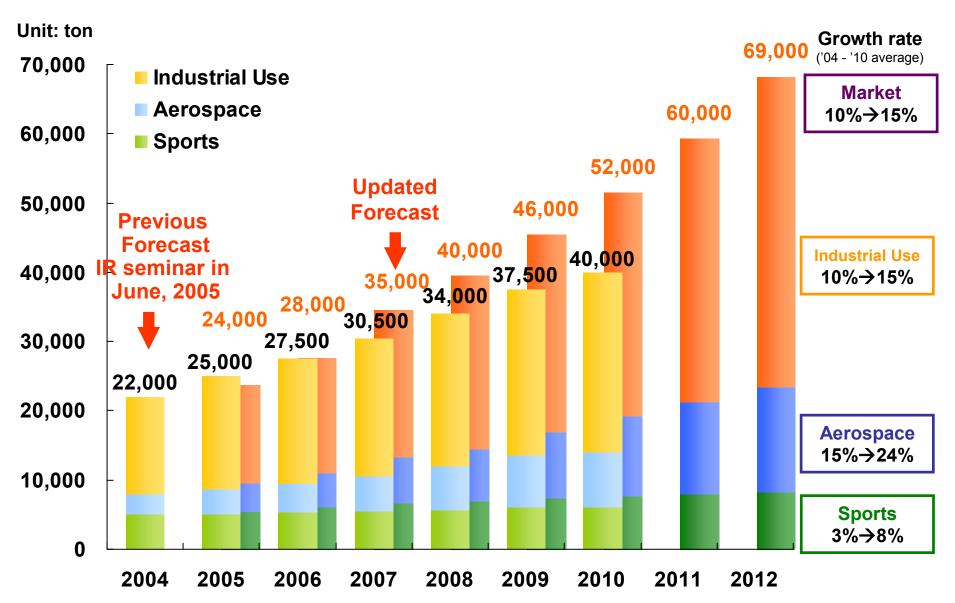






Forecast of Carbon Fiber demand





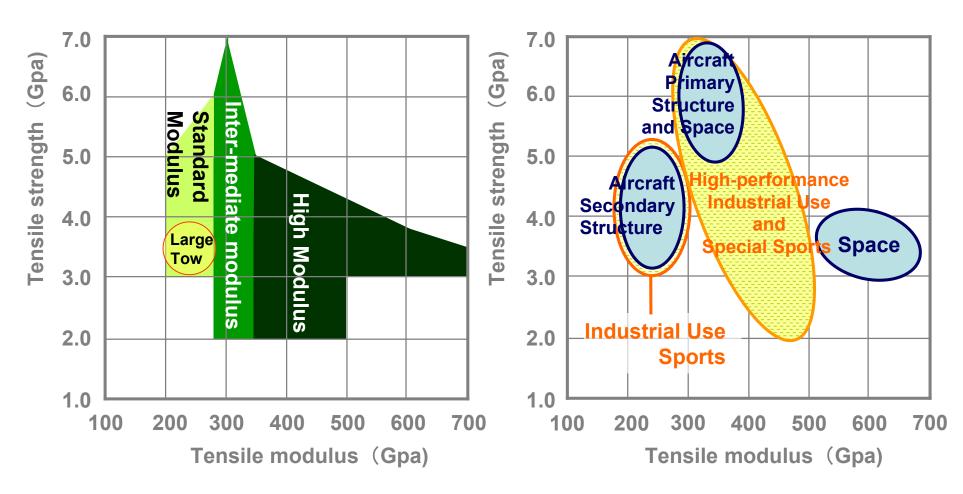


Market classification of PAN-based Carbon Fibers 1



Classification by **Mechanical characteristic 1**

Classification by Mechanical characteristic 2

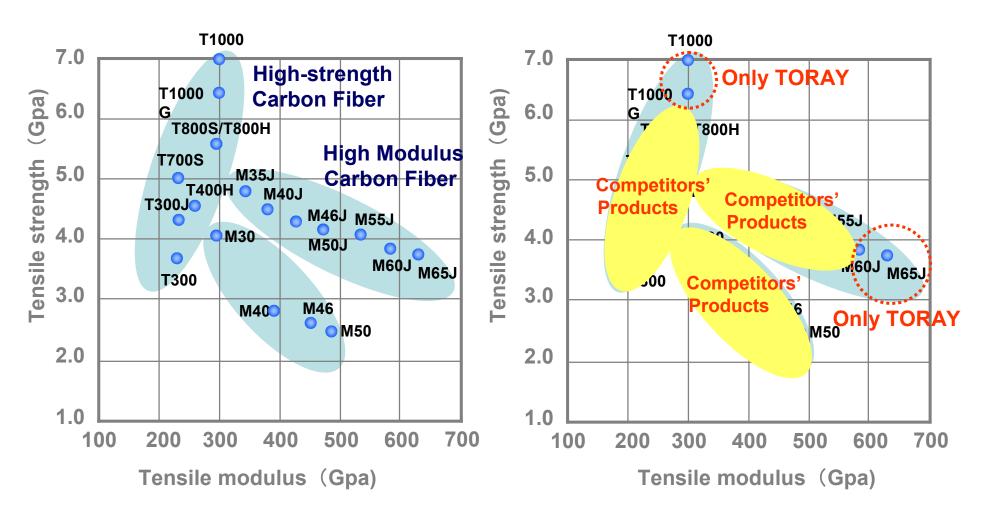




Market classification of PAN-based Carbon Fibers 2



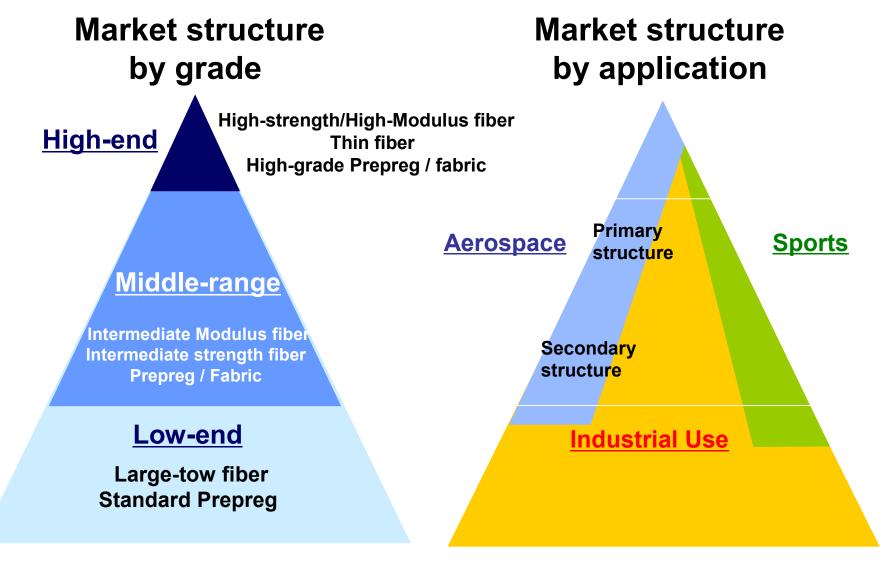
Carbon Fiber TORAYCA® series





Market structure of PAN-based Carbon Fibers 1



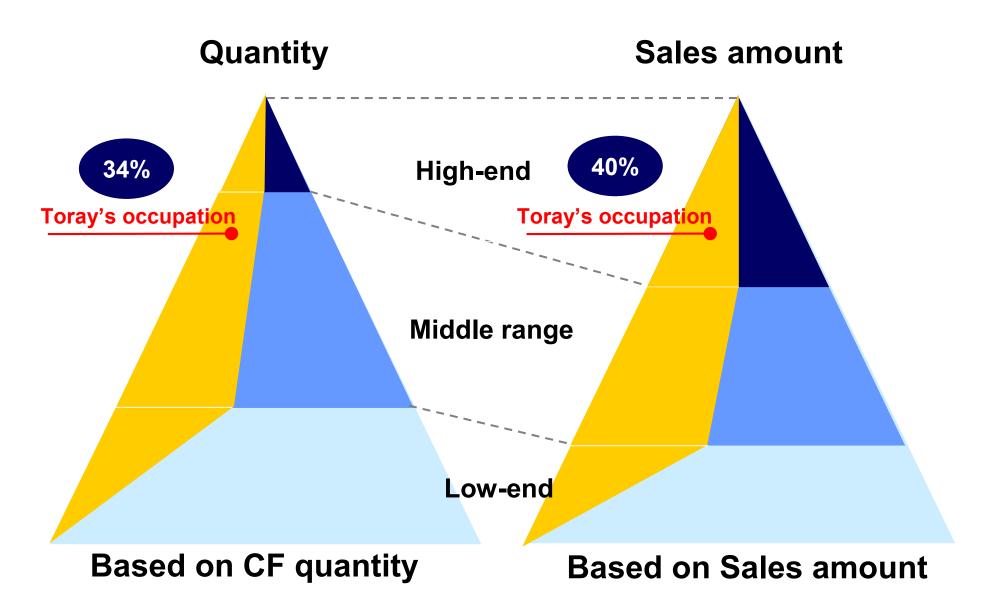


Market size: 35,000 tons



Market structure of PAN-based Carbon Fibers 2







Examples of application -Aerospace-



Boeing 777



Boeing 787



Satellite



Airbus A320

Primary/Secondary structure

CFRP usage : Approx. 10t



Airbus A380



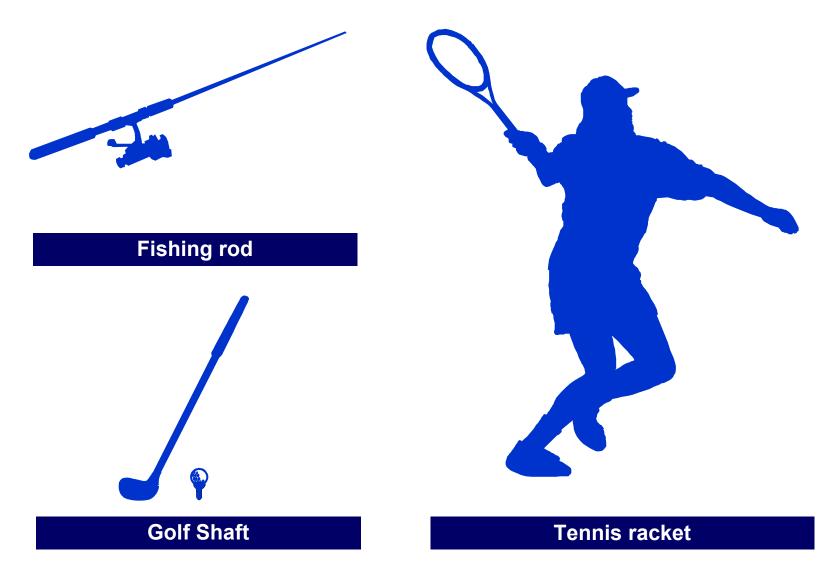
Rocket





Examples of application -3 major sports-

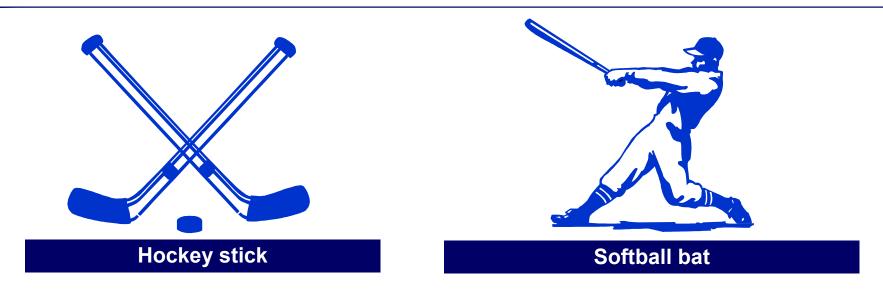


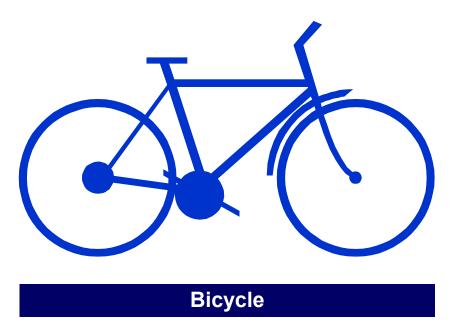




Examples of application -New sports-











Energy-related











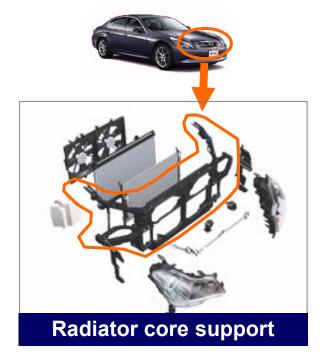


Automobile-related











F1 machine parts







Civil engineering, Repair and Reinforcement













Ships and Boats













Pressure vessel



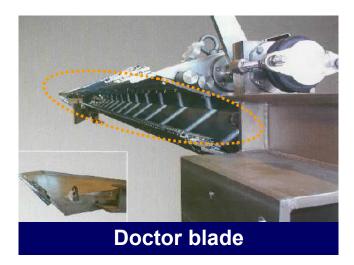






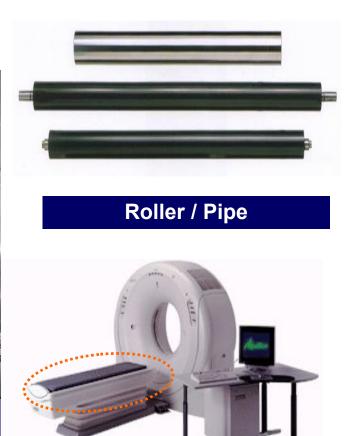


■ Machine parts, Medical equipment and IT-related products





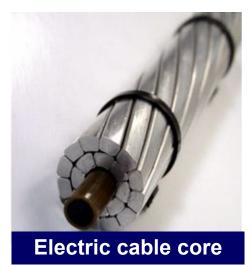


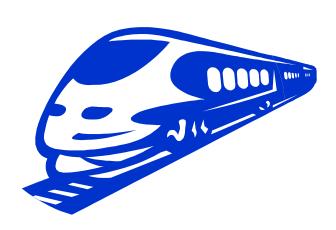


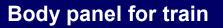


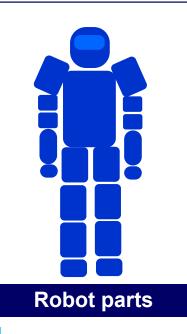


New applications



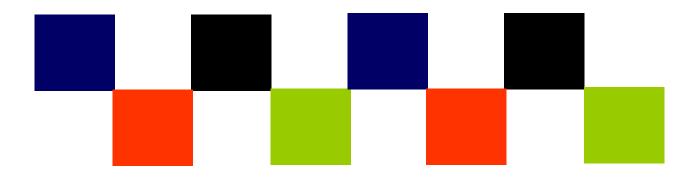








Strategy for Carbon Fiber Composite Materials

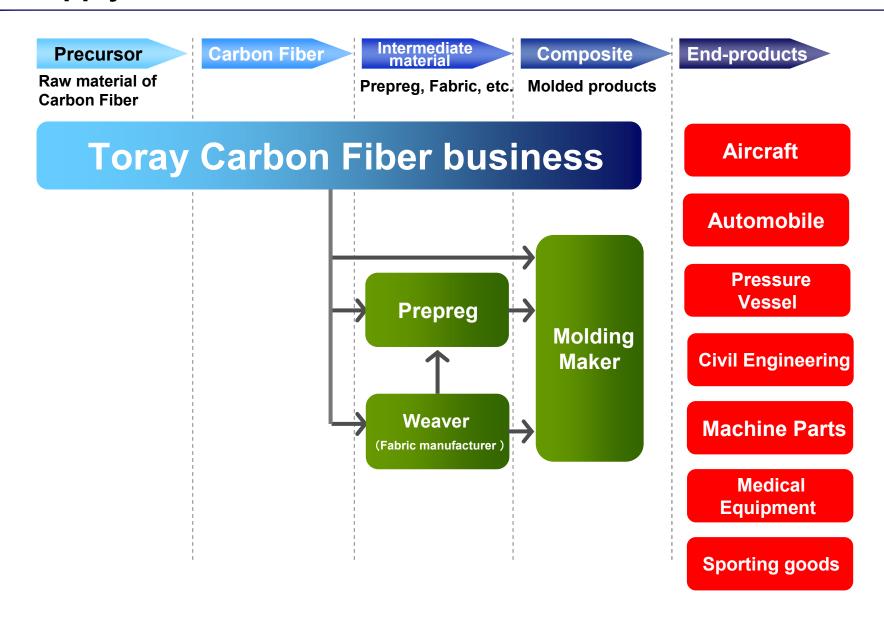


(2) Current status



Supply-chain of Carbon Fiber business







Our Production base

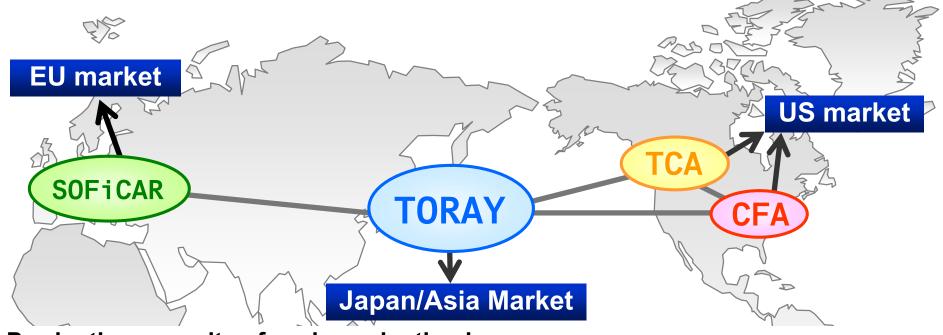


Intermediate **Country Carbon Fiber Precursor** Composite material Raw material of **Molded products** Prepreg, Fabric, etc. **Carbon Fiber TORAY TORAY Ehime Plant** Ishikawa Plant **Shiga Plant** (Under Construction) Japan Nagoya Ichimura / Sowa A&A center Textile, etc. **Sakai Composite TORAY TORAY USA Toray Composites Toray Carbon Fibers** (America), Inc. (TCA) America, Inc. (CFA) **France SOFICAR SOFICAR**



Our Global Operation





Production capacity of each production base

	Societe des Fibres	TORAY	Toray Composites	Toray Carbon Fibers
	de Carbone S.A.	(Ehime/Ishikawa)	(America) (TCA)	America (CFA)
	(SOFICAR) (FRA)	(JPN)	(USA)	(USA)
Carbon	3,400 → 5,200	7,300 → 8,300		3,600 → 5,400
Fiber (t)	(Jan, 2008) (Dec,2008)	(Jan, 2008) (Jul, 2009)		(Jan,2008) (Dec,2008)
Prepreg ('000㎡)		10,800 → 16,600 (Jan, 2008) (Jan, 2009)	11,400 → 17,200 (Jan, 2008) (Jul, 2008)	

^{*1:} Lines under construction are inclusive. *2: Composites are manufactured at Toray Shiga plant, SOFiCAR and TCA.



Our advantage



- Worldwide vertically-integrated operations, from **Precursor to Composite materials**
- 37-year long top supplier of high-performance carbon fibers
- 27-year experience in production of aircraft Prepreg
- Proactive R&D investment and technical development from Carbon Fibers to molding process
- Strong and reliable partnerships with customers from development stage

(Aircraft, PC casing, Automobile, Sporting goods, Machine parts, etc)



Our Characteristics



	TORAY	Regular tow competitors	Large tow competitors
Quality / R&D ability	Excellent	Fair – Good	Poor – Good
Global marketing system	Excellent	Good	Poor – Fair
Performance in the Qualified business	Excellent	Fair – Good	Poor
Sales price (High = Excellent)	Excellent	Good	Fair
Supply capacity	HP*1: Excellent GP*2: Good (Excellent for future)	HP: Good GP: Good	GP : Excellent
Intermediate products, Composites	Excellent	Good	Poor
Main application	Aerospace HP industrial use High-grade sports	Sports Industrial use A part of Aerospace	Industrial use Wind power blade, Compound, etc A part of sports

Strategy of Carbon Fiber Composite Materials





Business expansion policy



Promote business expansion in each market through global production, marketing and technical services as the world's largest Carbon Fiber manufacturer

	Net Sales	Operating profit
Around 2010:	160 billion ¥)	ratio
Around 2015:	300 billion ¥	~ 20%
Around 2020:	500 billion ¥	

- Maintain firmly largest share by differentiation of TORAYCA's high-quality and high-performance
- Try to expand supply of Carbon Fiber with cost competitiveness into industrial use market
- Differentiate in intermediate and composite materials and promote business expansion with high profitability



Basic Strategies



1. Business strategies by applications

- (1) Maintain and expand overwhelming advantages in aircraft application
- (2) Develop market and technologies as a pioneer in automobile applications
- (3) Enhance competitiveness in high-performance industrial market and establish overwhelming cost competitiveness in general-purpose market
- (4) Maintain high market share and increase revenue in high-grade sports application
- 2. Improve competitiveness in quality and cost through enhancement of technical capabilities
- 3. Expand supply capability by continuing proactive capital investment
- 4. Give consideration to recycle and global environment



Basic strategy 1-(1)



Maintain and expand overwhelming advantages in aircraft application

Boeing

- Establish production lines for 787
- Develop and propose new materials for next generation aircraft



Strengthen our sole-supplier position

Airbus

- Secure stable supply for existing models
- Promote qualification test of our materials for A350XWB



Become main supplier

Regional

- MRJ: Develop materials and molding technology
- Regional jet: Expand sales based at TCA



Exploit new aircraft



Basic strategies 1-(1)





History of aircraft business in Toray

. 🤛		
	1971/1972	Started commercial production of Carbon fiber/Prepreg
	1975	Selected as CF for secondary structure of Boeing 737
	1981	Selected as Prepreg for secondary structure of 757 & 767
	1982	Established SOFiCAR: Started CF production in Europe
	1983	Selected as CF for secondary structure of Airbus A300
	1987	Selected as CF for primary structure of Airbus A320
	1989	Qualified as Prepreg for primary structure of Boeing 777
	1992	Established TCA: Started Prepreg production in USA
	1997	Established CFA: Started CF production in USA
	2002	Selected as CF for primary structure of Airbus A380
	2003	Started Co-development of materials for 787 with Boeing
	2004	Signed MOU with Boeing on contract for supply to 787
	2006	Singed comprehensive long-term agreement with Boeing



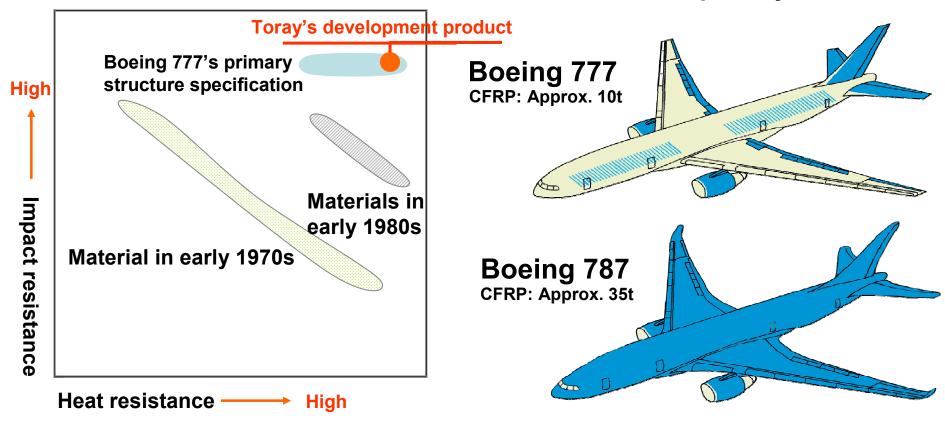
Basic strategies 1-(1)

Overwhelming advantages in aircraft application



Heat resistance and Impact resistance

CFRP used for primary structures



Used CFRP at 50% out of all structure

Only Toray's Carbon fiber and Prepreg are qualified as materials for primary structure of Boeing aircrafts



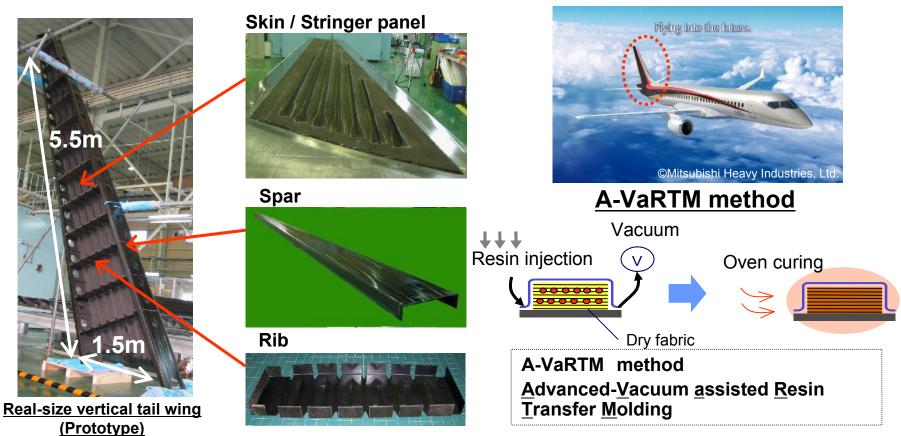
Overwhelming advantages in aircraft application



Now co-developing new molding technology (A-VaRTM) for Mitsubishi Regional Jet (MRJ) with Mitsubishi Heavy Industries, Ltd.

♦Points of technology (Compared with existing Prepreg laminated composite)

- 1. Excellent mold ability: Easy to mold complicated shapes by using dry fabric (no need for chilled storage)
- 2. Excellent mechanical characteristic: Achieve the same characteristic as using chilled Prepreg
- 3. Cost competitiveness: No need for autoclave → Small capital investment

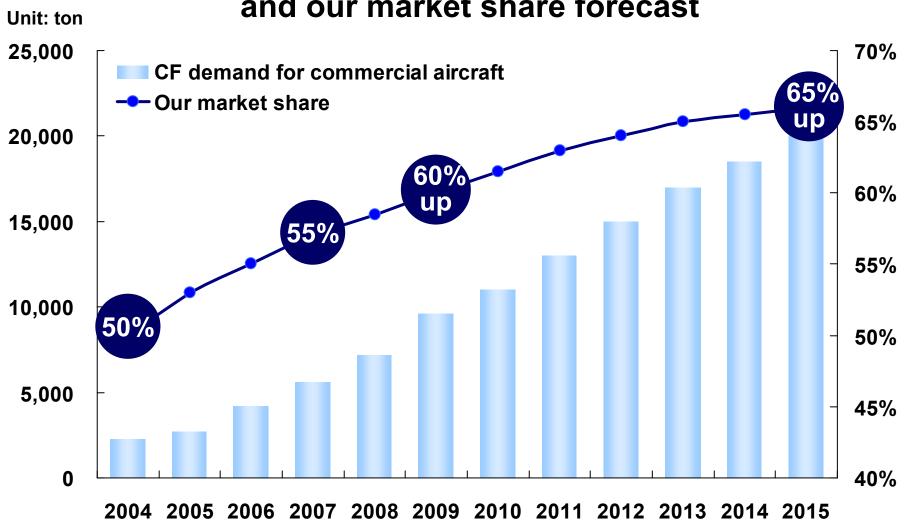




Overwhelming advantages in aircraft application



Carbon Fiber Demand for commercial aircraft and our market share forecast







Develop market and technologies as a pioneer in automobile application



Respond to environmental regulation and needs for weight saving

- Comprehend trends in automobile industry
- Study effect of weight saving by CFRP
- Propose solutions to automobile manufacturers



Create CFRP demand for automobile



Enhance R&D for automobile

- Integration of company-wide technologies
- Develop low-cost material and mass production molding technology
- Co-develop with customers

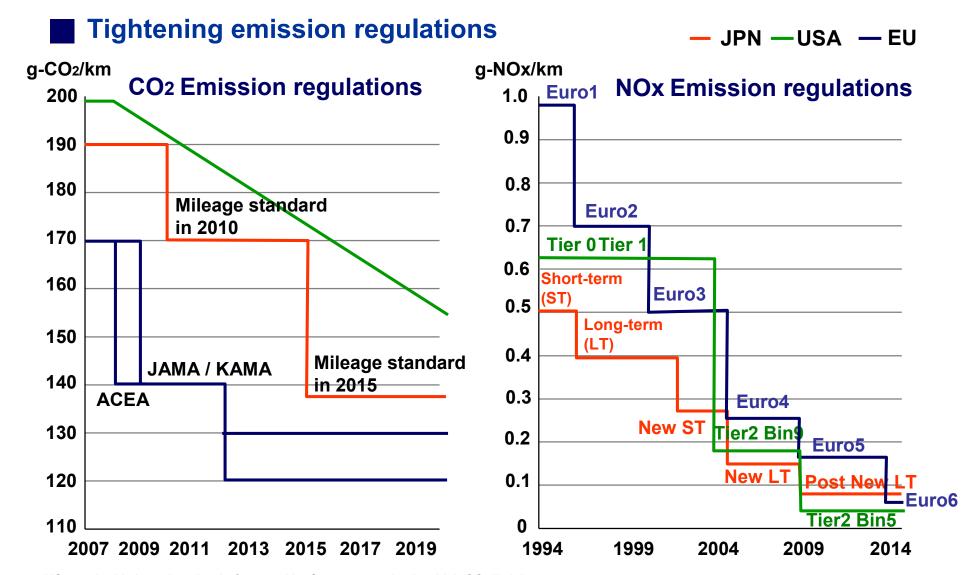


Cross-organizational development Go into automobile filed drastically





Business environment and issues in automobile industry



[•]US standard is based on the draft passed by Senate recently, in which CO2 limit is set to 35mpg(156g-CO₂/km) by 2020, reduced by 4% annually after 2020. Due to uncertainness of CO₂ limit on each year, we estimate decrease in linear manner from current limit (2008).



Business environment and issues in automobile industry



Trends in automobile industry

Environment / Energy

- Emission gas purification
- CO2 reduction
- Recycle
- **Environment-friendly material**
- Fuel efficiency
- Weight saving
- Vibration, Noise

Safety / Comfort

- Design
- Information-communication
- Playful spirit and fun

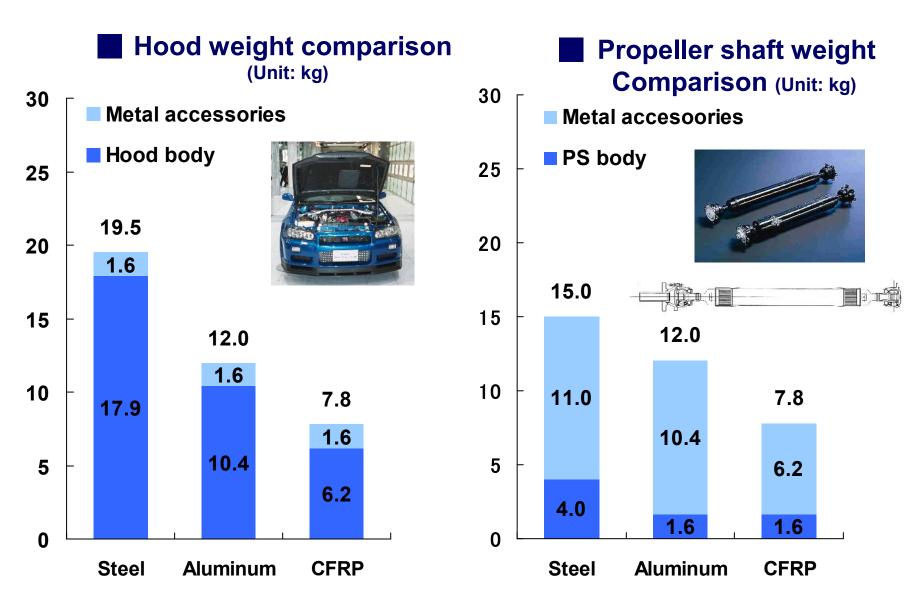
Weigh saving project on main automobile manufacturer

	Project	Target	Outline
ТОҮОТА	Mass Innovation	10% weight saving by 2011 (Midsize sedan)	 Position CFRP as one of the method Reduce component • Resinification
Honda	*Vary by model	10% CO ₂ reduction by 2010	 CO₂ reduction by LCA (include production) - Ahead in using Aluminum
NISSAN	Vision 2015	15% weight saving by 2015 (Average)	 Position CFRP as one of the method 40% CO₂ reduction by 2015 (vs 2005) Completed main method for 10% mileage improvement
Mitsubishi	CLW30 (Challenge for Light Weight)	30% weight saving by 2010 (2010 model car)	 Start accepting supplier's proposal for the development for next model



Business environment and issues in automobile industry

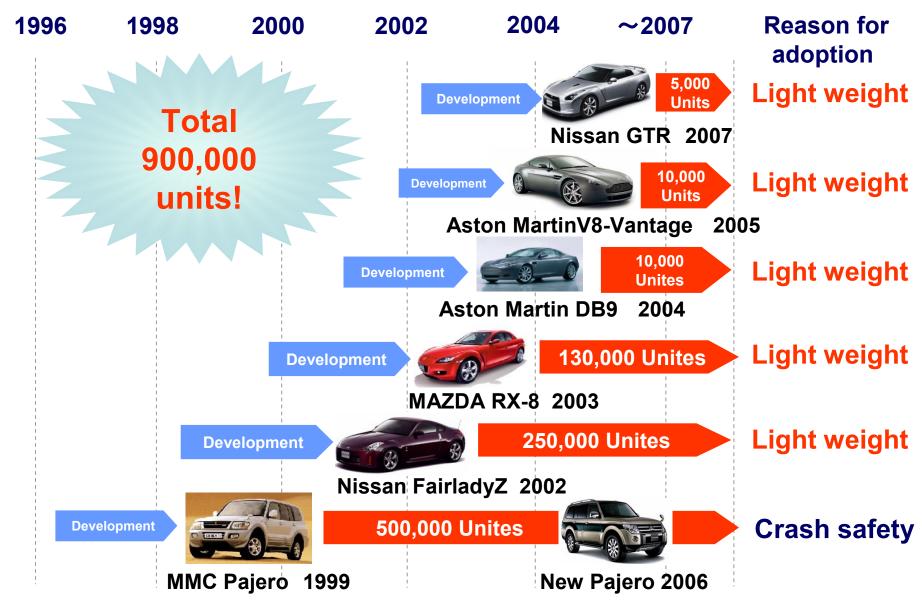






Achievement of Toray's CFRP propeller shaft











General R&D center for Automobile and Aircraft

A&A center (Automotive & Aircraft Center)

Resin **Development Center** [Existing]

> **Automobile Electronics Resin Development** for IT / Industrial use

Automotive Center (Open in Jun, 2008)

> high-tech material, structure, system for automobile

Integrated development of Technology

Advanced Composite Center [Open in Apr, 2009]

Development of composite for Automobile, Aircraft, IT and industrial use



R&D enhancement through integration of cross-organizational technology





Integration of **Toray Group technology**



Establish Automotive Center as cross-organizational base

Automotive center (AMC)

Advanced Material technology

Polymer chemistry Organic synthetic chemistry Biochemistry Nanotechnology

Advanced Product processing technology design support

High process of fiber and film Resin molding process Composite innovative molding Joint technology Micro-fabrication technology

CAE analysis technology Analytical evaluation technology Reliability and durability evaluation technology



Pursuit of ultimate performance through Proposal of innovative solution integration of material and technology by Integrated technology







Enhancement of composite development function

Transfer composite development bases to Nagoya



Promote development innovation

Ehime plant

Advanced Composites Development Center

Advanced Composites

Shiga plant

Advanced Composite Technical Dept.

Technical Dept. Transfer to

Nagoya plant

Advanced Composites Center



Image [Open in Apr, 2009]

- Design of composite products

- Deepening molding process technology
- Development of next generation composite products
- Integration of resin and chemical technology
- Collaborative development for automobile application
- Co-development system with customers
- Speed-up of development
- Collaborative development with AMC

Promote drastic expansion of composite products, especially in automobile and aircraft application



Breakdown of world's automobile production and CF demand



Super car	4K cars	Car Price 30 MM ¥
Super-luxury ca	ar 400K	10 MM ¥
Luxury car	3 MM	5 MM ¥

Use Carbon fiber (CF) in all body (100kg / car) CF demand: 400 tons

Use CFRP in parts CF 100kg / car X 500K cars CF demand: 50,000 tons

Popular car

Approx. 60 MM cars

Huge potential market CF 100 kg / car X 6MM cars CF demand: 600,000 tons

World's production: Approx. 64 MM car's



CFRP application in automobile and effect of weight saving



[CFRP effects]

Weight saving

Good Mileage → Ecology

Better crash safety

Energy-absorbing

Lower assembly man-hour / expense Modularized by unification

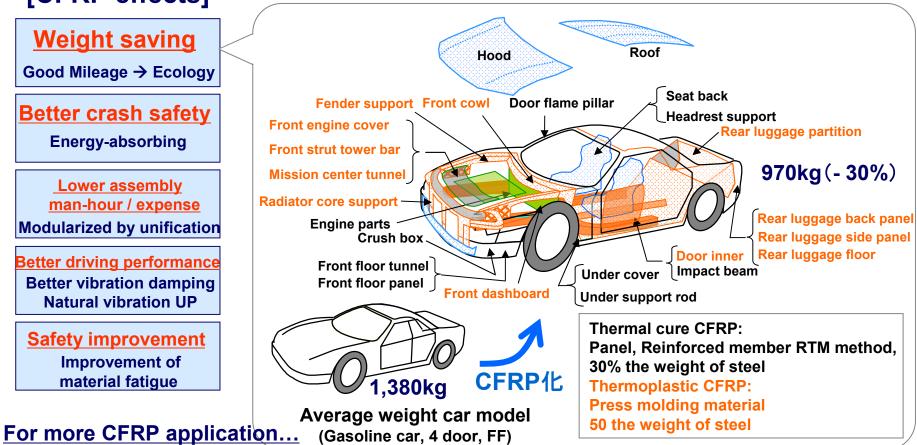
Better driving performance

Better vibration damping Natural vibration UP

Safety improvement

Improvement of material fatigue

Possible to reduce 400kg by CFRP



Issues

- Total cost down
- Improvement of molding flexibility

Countermeasures

-Integration and systematization of material

Combination with thermoplastic materials and joint technology, etc.

Solving issues, even as aiming for proposing new concepts by integration of CF characteristics (electromagnetic shielding, etc.) and those of other materials such as resin or IT-related materials.



Basic strategy 1-(3)



Enhance competitiveness and expand business scale in industrial application



Enhance cost competitiveness in generalpurpose CF by growing in machine size

- Install world's largest line (4000tons/yaer)
- Develop low-cost molding method

Promote cost down

Maintain quality advantage in 24K fiber



Develop new application by technical marketing

- Enhance function of technical center in US and Europe
- Promote cooperation among government, industry and academia

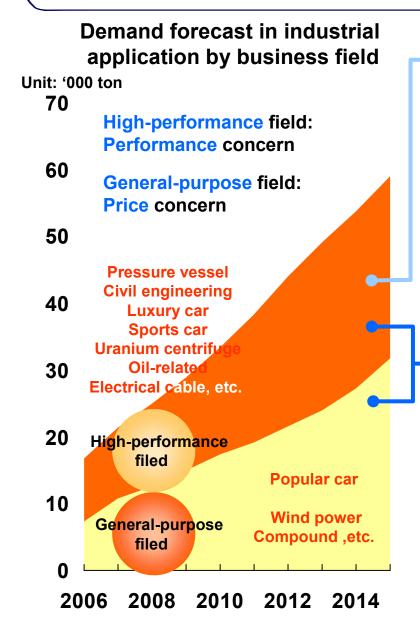
Develop new application

Expand in high-performance field





Enhancement of competitiveness and business scale in industrial use



Until 2012 1st Step

- A. Increase outlets in high-performance field (High-price field), especially in high-strength fiber (T700S-12K) and thin fiber (T300)
- B. Enhance cost competitiveness by large line
- C. Develop low-cost molding method

2nd Step After 2012

- A. Increase sales in automobile application with cost competitiveness
- B. Expand composite business with low-cost molding technology

Create demand by switching from other materials

Further expansion of CF demand



Expansion into high-performance field



Top panel for X-ray CT



Taking advantage of high modulus materials with high radiolucent ratio

Electrical cable core



Weight saving → Long-span, fewer power pylon **Increase carrying capacity** (larger aluminum cross-sectional area)

Taking advantage of high-strength





Taking advantage of vibration dumping by high modulus



Basic strategy 1-(4)



Enhance high-end sporting goods and maintain high market share



Maintain high profitability through expansion of high-value added products

- Respond to production shift to Asia as a top supplier for leading brand manufacturers in Japan and US
- Design and develop best suitable materials for sporting use

Expansion in high-value added products



Create new market and application

- Survey Vietnam and India market which can become production base of sporting goods following China
- Increase sales into new application such as bicycle, hockey stick, softball bat, etc.

Increase share by acquiring new demand



Basic strategy 2



Improve competitiveness in quality and cost Through Enhancement of technical capabilities



Develop high-performance CF

- Increase tensile strength
- Increase tensile modulus



Develop resin enhancing CFRP property

- Develop nano-matrix resin



Reduce composite molding time



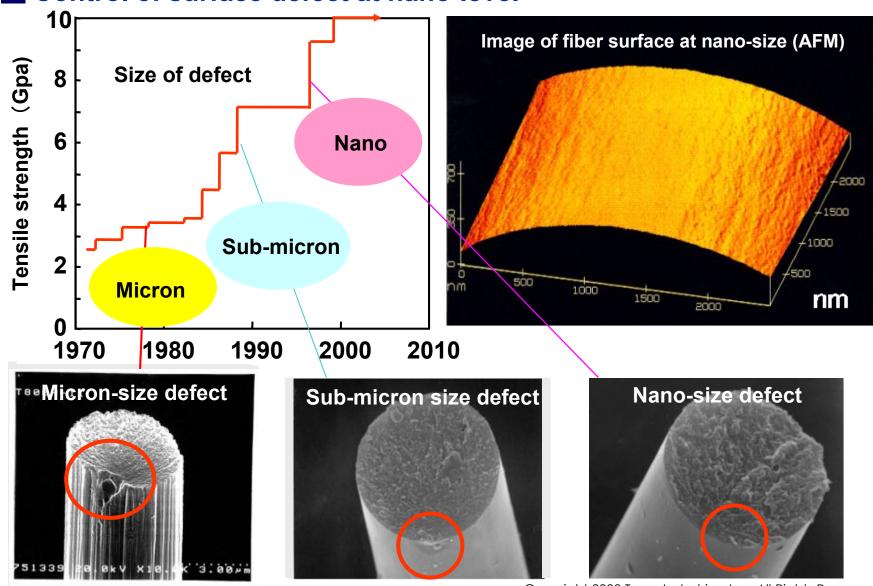
Expand technical center



Pursuit of ultimate strength



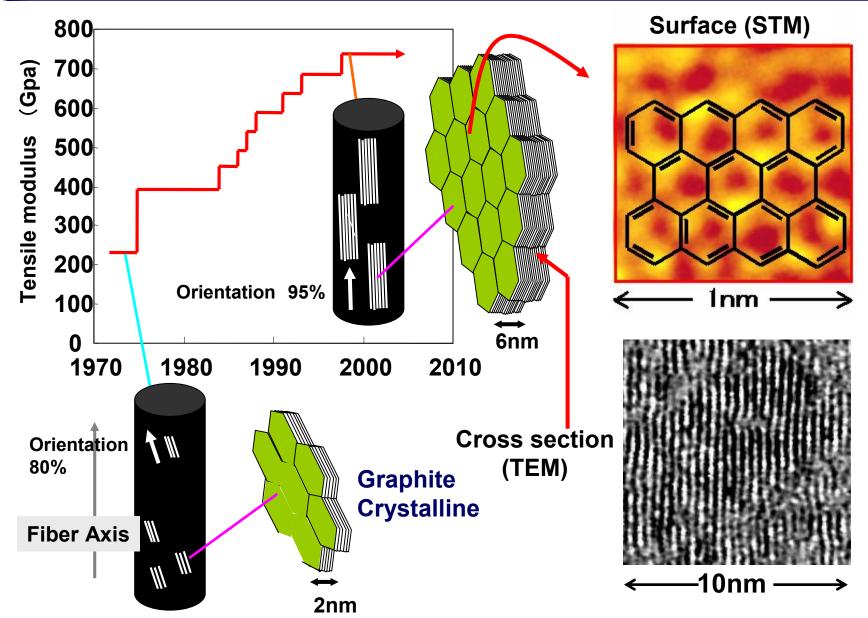
Control of surface defect at nano-level





Pursuit of ultimate modulus

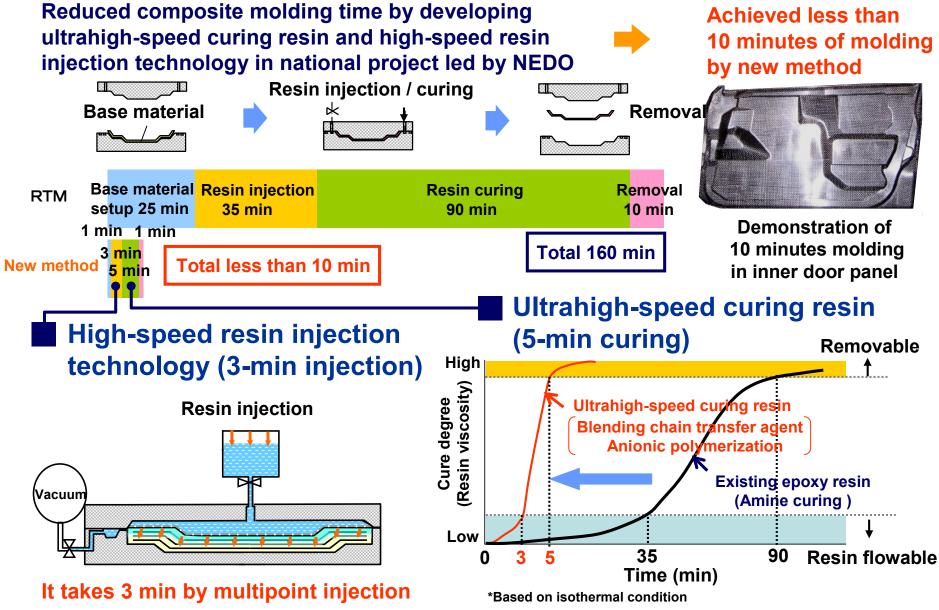






Reduction of composite molding time







Development of new application by expansion of technical center



4 worldwide R&D sites [R&D workforce: Approx. 350 workers]

Site	Name of unit	Main function
TORAY	Technical Dept. / Research institution, A&A center	Basic and general R&D centerHeadquarter of R&D
	Technical center / Research institution	- R&D for aircraft Prepreg & resin
CFA	Technical center	Develop industrial application in USR&D for Carbon fiber
SOFICAR	Composite center	Develop industrial application in EUDevelop molding method
		- R&D for Carbon fiber - Develop industrial application in EU

: General R&D center from yarn to composite material TORAY

Overseas site: Develop new application with market-based development function

Enhancement of Technical support / Solution, Cooperation among government, industry and academia, Discover potential needs

Expand business in high-performance field and composite business in which we can take advantage of our strength

Core business

Commercial aircraft Pressure vessel Civil engineering, sports, etc.

Long-term Growing business

Automobile, Electrical cable Robot, Uranium centrifuge, etc.



Basic strategy 3



Expand supply capability by continuing proactive capital investment



Continue capital investment in worldwide

In Japan: 1 line precursor / 1 line CF / 1 line Prepreg – under construction

: 1 line precursor / 1 line CF / 1 line Prepreg – under construction

: 1 line CF - under construction In EU



Plan to start local production of Precursor and Prepreg in Europe

Establish first production line of precursor and Prepreg in Europe

Integrated production system from precursor to Prepreg **Reduction of transport cost**



Install dedicated large machine for industrial application

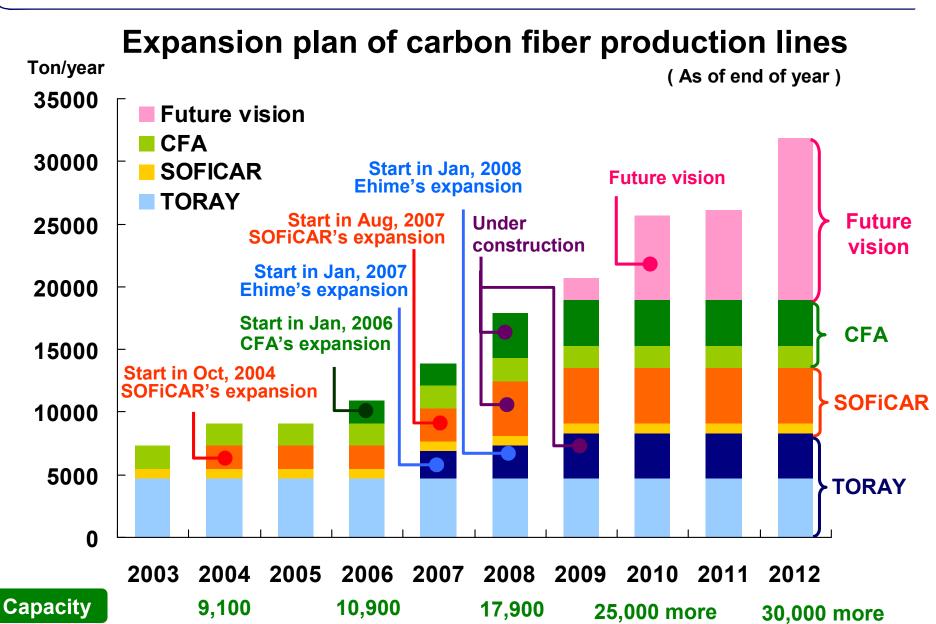
World's largest dedicated machine with 4000ton production capacity

Cost-down by high energy efficiency and scale merit Secure suitable supply



Promote proactive capita investment ahead of competitors



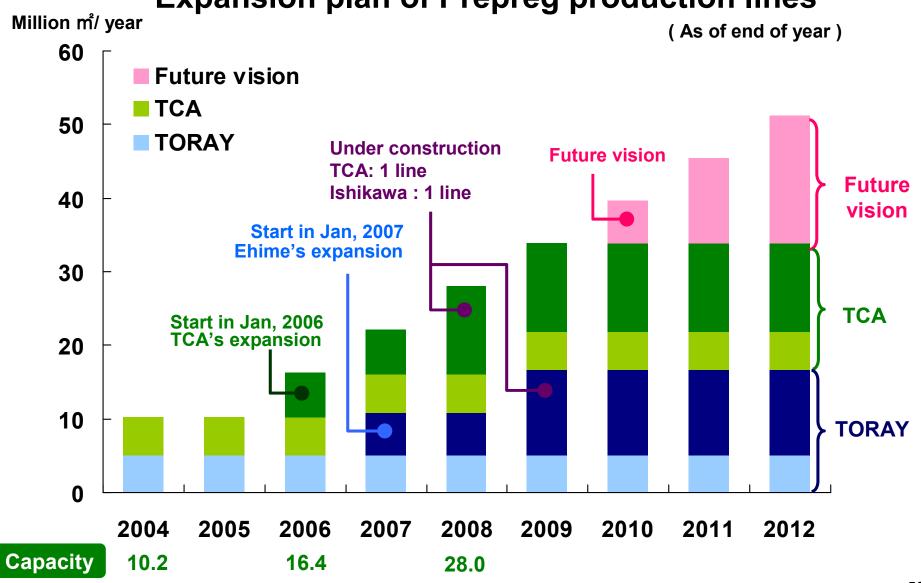




Promote proactive capita investment ahead of competitors



Expansion plan of Prepreg production lines





Basic strategy 4



Give consideration to recycle and global environment



Establish CF recycle technology

- Establish Collecting system
- Demonstrate recycle technology
- Verify business potential



Survey CF's effect on global environment

- Survey CF's LCA
- Analyze production energy of CF and reduce its energy



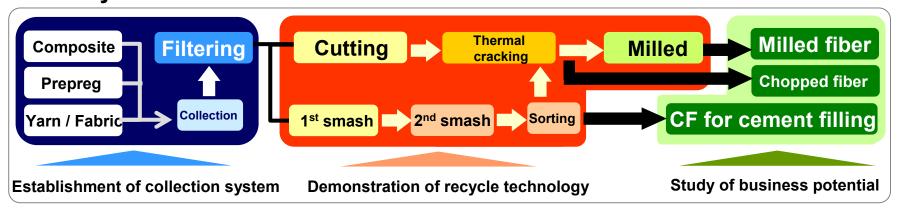
Consideration to global environment



JCMA started establishing CF recycle system and studying eco its business



- Granted project of METI
 - Theme: The energy reduction at carbon fiber manufacturing process * JCMA promotes "Proof research and development of carbon
- fiber recycling technology" ▶Twentieth production energy compared with producing CF from raw materials (Estimation)
- CF recycle flow



♦Schedule

Apr. 2008 **Apr, 2008 – Mar, 2009 Summer, 2008**

Start-up of a pilot plant Demonstrated operation of recycle process and evaluation Start of user's evaluation



Consideration to global environment



LCA of aircraft and automobile ("TORAY model") LCA (Life Cycle Assessment): the assessment of the environmental impact of a given product or service throughout its lifespan



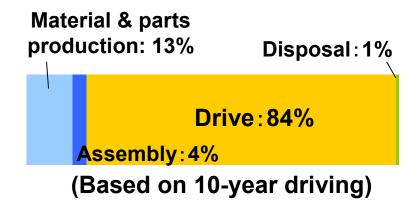
Aircraft CO₂ emission

Material & parts production, Assembly, Disposal: less than 1%

Flight: 99%

(Based on 10-year operation)





Most part of CO₂ is emitted during operation and driving



Improvement of mileage by weight saving with using Carbon Fiber is a key to reduce CO2 emission.



Give consideration to global environment



LCA of aircraft and automobile ("TORAY model")





CFRP in use at $50\% \rightarrow 20\%$ weight saving

Annual 2,700 tons CO2 reduction / aircraft

CFRP in use at $20\% \rightarrow 30\%$ weight saving

Annual 0.5 tons CO2 reduction / car

Amount of CO₂ emission reduction in Japan (CFRP in use)

Japan - 430aircrafts (more than 100 seats) 2,700t/(unit -year) : Approx. 1 MM t CO₂/year

Japan 42MM cars (except mini cars), 0.5t/(unit-year) : Approx. 20 MM t CO₂/year

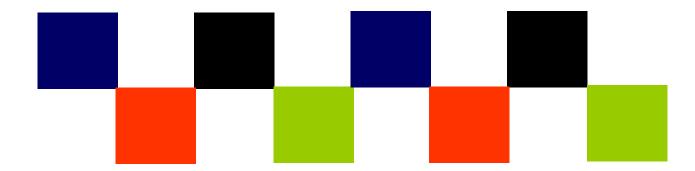
> Approx. 21 MM t CO2/year Total

Contribution to reduction of Japanese CO₂ emission (CFRP in use)

Equal to 1.5% of Japanese gross CO₂ emission – 1.3 billion ton CO₂/year)

(Equal to 8% of Japanese transportation dept. CO2 emission – 0.25 billion ton CO2/year)

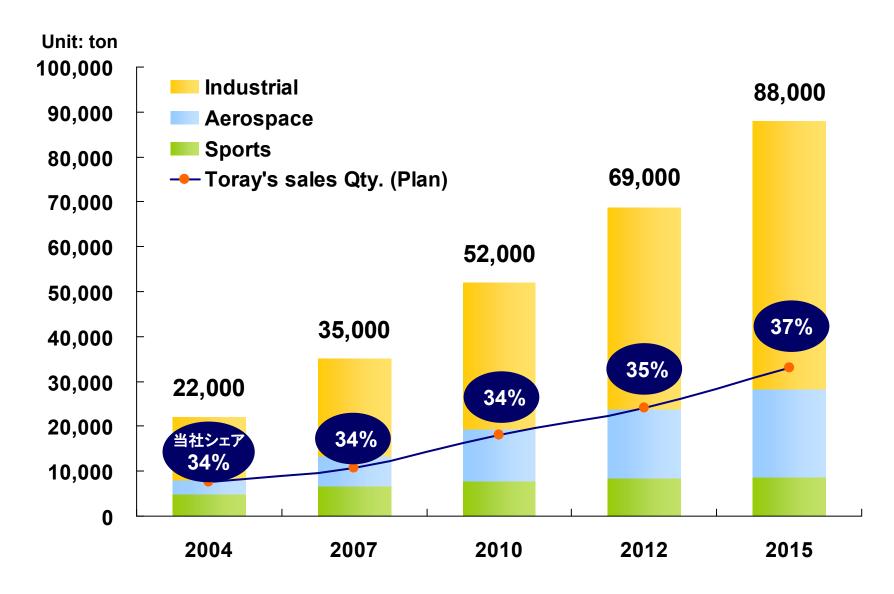
Business Plan





Market share by application

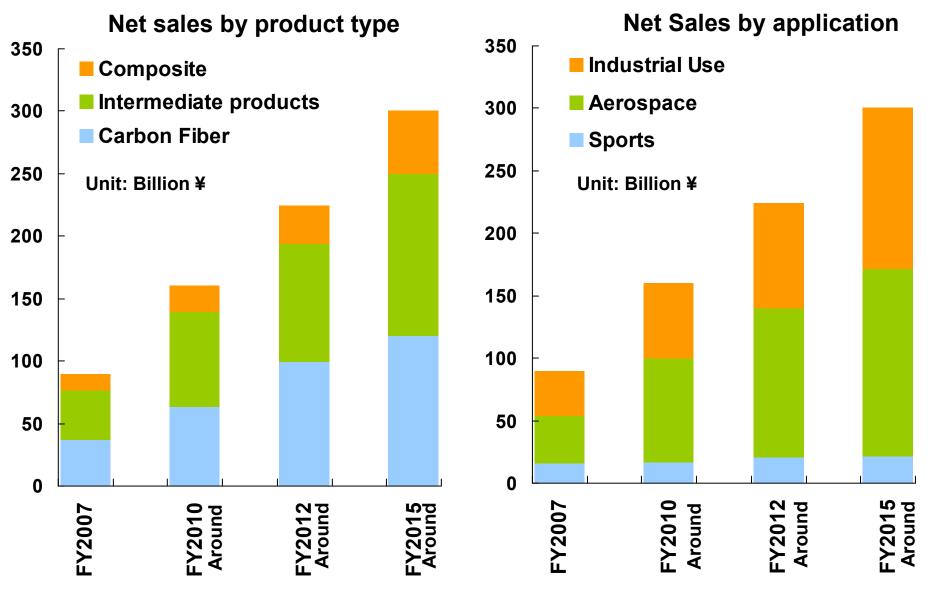






Future business scale (Vision)









Descriptions of predicted business results, projections and business plans contained in this material are based on assumptions and forecasts regarding the future business environment, made at the present time.

The material in this presentation is not a guarantee of the Company's future business performance.

End of Presentation

